
CLICK TOPIKS

HAPPY NEW YEAR



PPCO Print Competition

January 9th.

[Print Competition Details](#)

Presidents Message



Hello Everyone!

Our 2006 Holiday party was fabulous! If you were not present, you missed, in the literal sense, a real gift! The food was fabulous, the decorations were divine, and members went home with gifts, fun, camaraderie, and

some very cool centerpieces. It was one of the most fantastic PPCO celebrations ever. The PPCO members were dressed to the max! The gift exchange was way too much fun, the “pick-and-steal” strategies were in full bloom. In the end, all the presents were unwrapped and the “unveiling was funny, surprising, and ultimate. It was fun to see what all the commotion that certain gifts generated revealed. As usual, my “picks” seem to make the rounds. Needless to say, “I got plenty of exercise!”

- Thanks to all those who helped make the ambience and atmosphere so warm and inviting. The room was magically transformed into a cheery holiday scene.
- Thanks to a great PPCO Board who is always so helpful and efficient!
- A SPECIAL Thanks to Heidi and Kerry Mechtly for the new Board Images.

Besides the Holiday Party, my second favorite meeting is the PPCO Print Competition. Be sure to mark the **rescheduled** date on your calendar. The Print Competition will be held on **Tuesday January 9, 2007.**

IMPORTANT NOTE: The PPCO Print Competition will be held on **TUESDAY January 9, 2007** due to some major competition from the Ohio State Buckeyes, who will be playing for the National Championship the night before. GO BUCKS!!!

You can enter up to six prints. You will learn so much from this meeting. I have learned more about lighting, composition, print quality, and impact from print competition. In addition, if you are planning to enter the Mid-East States print competition, the comments from our highly respected and qualified judges, Amy Mears, Darrell Moll and John Wurzell, should play a big part in helping you choose the most effective prints. So be there for the fun, excitement, and education. I always try to attend any print judging even if I do not enter that particular competition! Print details are on the PPCO website. The website address is www.PPCO.org.

Hope you made it through the holiday rush and had a fabulous, productive year!







My best wishes for a prosperous, healthy, and successful New Year!

See you next year!

“Success has a price tag on it, and the tag reads courage, determination, discipline, risk taking, perseverance, and consistency—doing the right things for the right reasons and not just when we feel like it” James M. Meston

Your PPCO President,

Elaine Hughes

<i>PPCO Board of Directors</i>	
	<i>Chairperson of the Board</i> Ron Burgess rburgess@aol.com
	<i>President</i> Elaine Hughes roberthughes@ameritech.net
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	<i>Elected Member</i> Ace Winters aceman@nextek.net
	<i>Elected Member</i> Kim Myers kim@myers-photo.com

<i>2006/2007 Calendar</i>
Sep. 11 Angela Talentino Marketing: Creating Healthy Habits
Oct. 9 Darrell Moll Setting Yourself Apart
Nov. 6 Jennifer Gilman / Mark Garber 15 Ways to Create Buzz for your Business
Nov. 13 & 14 Fall Two Day Conference - Hilton - Easton
Dec. 11 Christmas Party
Jan. 09 Print Competition - Judges Amy Mears, Darrell Moll and John Wurzell
Feb. 13 Round Table
Feb. 28 - Mar. 5 Mid-East States Convention – Dayton OH
Mar. 12 TBA
Apr. 09 TBA
May 14 TBA

PPCO Board meetings are generally held at 6:00, before the regular meeting. PPCO financial information is available to members upon request.

PPCO Print Competition Details

Monday, January 9, 2006 - Berwick Manor Party House

Categories: Wedding, Portrait, Illustrative, and Unclassified.

Classifications:

Finished (8x10 - 16x20 meeting PPA Competition Standards)

No Unfinished this year. So bring your best to be judged.

Cost: \$5.00 per print or 6 for \$25.00 - 6 print limit.

Prints: Titled 8x10 - 16x20 Mounted.

No frames, transparencies, or albums.

Judges:

Amy Mears

Darrell Moll

John Wurzell

Judging will be based on PPA standards.

Please visit www.ppa.com for the information on the 12 Elements of a Merit Print.

This competition is anonymous, so only you will know it is your print being judged. So don't be shy. Enter your best prints and see how you do.

The competition is a precursor to the Mid-East States competition in March.

12 Elements of a Merit Print

The Photographic Exhibitions Committee (PEC) of PPA uses the 12 elements below as the “gold standard” to define a merit image. PEC trains judges to be mindful of these elements when judging images to the PPA merit level and to be placed in the International Print Exhibit at the annual convention. The use of these 12 elements connects the modern practice of photography and its photographers to the historical practice of photography begun nearly two centuries ago.

Twelve elements have been defined as necessary for the success of an art piece or image. Any image, art piece or photograph will reveal some measure of all twelve elements, while a visually superior example will reveal obvious consideration of each one. They are:

1. **Impact** is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion.
2. **Creativity** is the external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
3. **Style** is defined in a number of ways as it applies to a creative image. It might be defined by a specific genre or simply be recognizable as the characteristics of how a specific artist applies light to a subject. It can impact an image in a positive manner when the subject matter and the style are appropriate for each other, or it can have a negative effect when they are at odds.
4. **Composition** is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.
5. **Print Presentation** affects an image by giving it a finished look. The mats and borders used should support and enhance the image, not distract from it.
6. **Center of Interest** is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.
7. **Lighting**—the use and control of light—refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is manmade or natural, proper use of it should enhance an image.
8. **Subject Matter** should always be appropriate to the story being told in an image.
9. **Color Balance** supplies harmony to an image. An image in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.

10. **Technical excellence** is the print quality of the image itself as it is presented for viewing. Sharpness, exposure, printing, mounting and correct color all speak to the qualities of the physical print.
11. **Technique** is the approach used to create the image. Printing, lighting, posing, film choice, paper selection and more are part of the technique applied to an image.
12. **Story Telling** refers to the image's ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image. advantage, there is no size or equipment exemption that will allow you to avoid purchasing performance licenses from ASCAP, BMI and SESAC.