

March Meeting: Round Table Discussion

Join us for our annual Round Table Discussion. See the forms enclosed with this newsletter, and please take a few minutes to read and fill them out prior to the meeting. Be sure to bring copies of your supplier lists, and bring your questions! This should prove to be a very informative and helpful meeting.

*BE SURE TO FILL OUT
THE ENCLOSED FORMS
AND BRING THEM
TO THE ROUND
TABLE DISCUSSION*

Super Monday

The PPA has organized programs all around the country to be held (mostly) on April 5. See the PPO website for details. For example, one course includes the tour of an album bindery in California!

Hot Off the to the PPA Press

Monday's mail brought the 2004 "Education Guide" from the PPA. This could be a really good resource if you are looking for a class around (or even outside) the country. The bad news: It's March, and some of the schools were in January and February.

Elaine Hughes in Top Ten PPCO

Secretary Elaine Hughes was among the top ten Ohio photopgraphers at the print competition at the recent convention in Dayton. Congratulations!

PPCO Award

The PPCO sponsors an award at the state convention, for "An outstanding image by a first-time entrant." The prize goes to Eric Hatch for his entry "Morning's Glory."

Update our Website

It's time to join the rest of the world in the 21st century – so please be sure to update your professional business information for the Membership Directory on our website, www.pcco.org. Send the following information to webmaster Jim Nardonne: your name; business name; business address; phone/fax number; email/website; and a portrait of yourself in jpeg format. Send to Jim at: info@naresimagephotography.com

March 15 Meeting Time & Place

| | | | |
|-------------|-------------|------------------|-------------|
| Social Hour | 6:00 - 7:00 | Business Meeting | 8:00 - 8:15 |
| Dinner | 7:00 - 8:00 | Round Table | 8:15 - end |

Berwick Manor Party House

3250 Refugee Road • Columbus OH 43232
614-235-7100

Located east of College Avenue (Route 33)

**PPCO
Board of Directors**

Chairman of the Board

Shirlene Higbie, C.P.P.
mshigbie@yahoo.com
614-882-9033

President

Penney Adams
pentalope@adlerhouse.com
740-964-6852

Vice-President

Richard Pound
donpoundstudio@alink.com
740-345-9818

Treasurer

Ron Burgess
rburgesssr@aol.com
419-886-4835

Secretary

Elaine Hughes
roberthughes@ameritech.net
614-448-2769

Appointed Board Member

Robert Hughes
roberthughes@ameritech.net
614-448-2769

President's Message

As I write this, the PPO convention is less than a week away. I hope that all of you are going. If you have been to the convention before you know how beneficial it can be. If you have never been to the convention I am here to tell you that it is one of the best things you can do for your photography career! Not only will you learn many things in the seminars, but you will also get to talk to lots of great vendors in person at the trade show, and you will make great contacts! Of course not everyone who attends the convention comes away with the same experience. Do you want to know my secret for success at the convention? Networking! Talk to as many people as you can, ask as many questions as you can. Stop at the PPA booth, the CPP booth, the PPO booth and shoot the breeze! Work in the print room and make friends! In my experience, while working in the print room, I am paying a lot of attention to everything that is going on around me. I listen to the conversations people have about the images, favorite cameras, new techniques, etc. I also ask a ton of questions, and I make friends. When I run into problems throughout the rest of the year, I call those friends and they help me with advice. I am proud to say that I am now getting phone calls from people asking me questions! Believe me I never thought I would be in that position. Of course, I don't always have the answers, so I still go to the conventions and ask more questions, attend more seminars. I believe strongly in the power that we have when we share. By sharing with each other we become better photographers, and we all benefit from the deep friendships that we make.



March's meeting will be our annual round table discussion. Ever since Woody, Heidi and Kerry came up with this concept we have enjoyed the benefits! It is so fun to see us all get together and brainstorm about all sorts of things. This year I would really like each of you to come prepared with at least one work flow hint—this is your monthly assignment! How do you file your negatives, how do you number them? How do you present your proofs/slide shows? How do you prepare your orders? What is your strongest part of the system? What is the weakest part of your system? How do you manage your digital images? How do you keep track of all your orders and make sure they get out on time? How long does it take for you to deliver an order? These are all questions I know I want answers to! If you are shy, please take some time to write the answers down and we can hand them out anonymously. If you can, take some time to fill out the form and questionnaire we have prepared for you, make copies for everyone so we can hand them out. I am looking forward to hearing what you have to share!

See you soon!

Penney

IMAGINE PHOTO MONTAGE HERE...

...We usually have photographs of the previous meeting. Due to a problem with work flow, the photographs from February are not available. Here is what happened. The PPCO photographer (in this case, the newsletter editor) burned a CD with the images from the meeting. However, the only writing instruments within reach were ballpoint pens and pencils. He was too lazy to get out of his chair to find a marker. You may say that he should have dumped the images into a file on a hard drive too. Well, here's your chance. In the "President's Message," Penney has asked for a work-flow tip. Tell us how you would keep track of files.

February Meeting in Review

Mark Campbell of Wheeling, West Virginia, was our guest speaker. Mark has been a Photoshop user and instructor for many years and he is now a digital photographer. Mark shared with us his "shooting" techniques and his workflow, including how to extract jpegs.

He also told how he markets and designs wedding albums.

For those who missed Mark, or want more information, see prestige-photo.net.

Editor's Commentary

At a meeting a few months ago, I overheard a conversation. A relatively new PPCO member was telling where he got his prints made. It seems he was having custom prints made of everything. Probably he could have gotten satisfactory prints made at a much lower cost. The other photographer asked, "Did you ever go to the convention and talk to the lab reps there?" or something along that line.

One reason we have the March Roundtable is so we can share resources. We certainly have no plan to endorse or to boycott any supplier. We simply like to find out if somebody has a technique, a piece of equipment, or a supplier that is better than the one we have been using. So please fill out the list, have copies made, write your questions, and come to the March 15 meeting!

Mark Your Calendar for the April 12 Gallery Hop

Get ready for the Gallery Hop! Perhaps we don't really hop, but we do have fun. Last year was our first attempt at a new idea for a meeting.

Here's the idea: Bring prints. There is no formal judging, exactly. Maybe there will be some kind of vote. Maybe. The speaker will be from outside of the PPA range. So be getting something ready to bring, and mark off your calendar so you can get there early!

May 10 Patrick Rice

A very well-known photographer who specializes in weddings, Patrick Rice will have a great program. Do you know a potographer who should be coming to PPCO? Why not invite them to the May meeting?

Election approaches

Get involved in he process! We need nominees for new board members. It's lotsa fun, so much fun we would like to share it with more people.

*Please keep the
organization going!*

PPA

Super Monday features educational programs around the country at a location near you! Tuition for a full day of learning is just \$99 if you pre-register. Super Monday courses are hosted by professional photographers in their own studios - course offerings typically range from seniors, children and weddings to marketing and digital imaging.

Our next Super Monday programs will be held on April 5, 2004.

Mark Your Calendar

Apr 12 Gallery Hop
May 10 Patrick Rice

PPCO

Professional Photographers
of Central Ohio

Dedicated to the Advancement of Photography as an Art and as a Profession

PPCO Click Topiks
13 West Main Street
Newark OH 43055