

February Program: Mark Campbell

Mark Campbell, PPA Certified, Cr. Photog., CEI, API and his wife Cheryl have owned and operated Prestige Photography & Video in Wheeling, West Virginia with since 1989. Mark serves as current President of the Triangle Photographers Association and both Mark & Cheryl serve on the board of the Professional Photographers of West Virginia, where Mark is a past president. Mark also represents West Virginia on the Professional Photographers of America's National Council, serves on PPA's By-Laws, Rules & Ethics Committee, and is a PPA Approved Photographic Instructor.

He was the number one photographer in West Virginia's 2002 print competition and his very first entry into PPA National competition, "Fisherman's Wharf" appears on the 2002

Loan Book cover, an honor given to a single image out of nearly 5,000 entries. In state and regional competitions, Mark has won a number of awards, including best Wedding Album in the state 4 of the last 5 years (every year he has entered), The Kodak Gallery Award for best wedding album, and the WV Color Lab Award for most creative entry 4 of the last 5 years (again - every year he has entered). His images have been used in calendars, brochures, magazine covers and book jackets.

In addition to his studio work, Mark teaches a variety of marketing and computer related topics to both photographers and non-photographers. He has presented programs for numerous professional photography groups throughout the US as well as Fine Arts Centers and school systems. He has represented Color labs at

national trade shows as a calibration and color management expert. His specialties include Adobe Photoshop® (for which he is an Adobe Certified Expert), desktop publishing applications, and a host of related third-party software, including business presentation software. His earned degrees from the Professional Photographers of America include: PPA Certification (1997), Craftsman Degree (2000), Certified Electronic Imager (2002), and the Approved Photographic Instructor status (2002). Also, as an Epson Mentor, Mark travels to studios throughout the region to train photographers in the use of the Epson Gemini, a state-of-the-art portrait printing system which the studio uses to create is finished prints.

Update our Website

It's time to join the rest of the world in the 21st century – so please be sure to update your professional business information for the Membership Directory on our website, www.pcco.org. Send the following information to webmaster Jim Nardonne: your name; business name; business address; phone/fax number; email/website; and a portrait of yourself in jpeg format. Send to Jim at: info@naturesimagephotography.com

February 9th Meeting Time & Place

Social Hour 6:30 - 7:00	Business Meeting	8:00 - 8:15
Dinner 7:00 - 8:00	Speaker	8:15 - end

New Meeting Place - Again!

Please take note - we will meet at Berwick Manor Party House on February 9. Do not go to Chi-Chi's on Route 161.

Berwick Manor Party House
3250 Refugee Road • Columbus OH 43232
614-235-7100

Located east of College Avenue (Route 33)

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President's Message

Wow! Here it is February. Be sure to take a few minutes to let your 'valentine' know what they mean to you. I know that can be difficult in this business, but it's important that you take time for yourself and your family.

Speaking of taking time for yourself, let's talk about my monthly assignment! Oh, I know, there are those of you who will NOT do assignments! Too much like school? Well, if you want to think of it that way, then yes it can be like school. I prefer to think of it as a way to take a few minutes to treat yourself to some photography! Most of us got into this business because we love photography, and we still do even though we are working hard for other people all of the time.

Every now and again I get frustrated because I have absolutely no time for myself, or my own photography projects. Well, I am determined to do this project and I hope you will, too. Take just ten minutes this month to create a photograph just for you and share it with all of us at PPCO!

This month's suggested project is to photograph emotion. Choose any emotion: happiness, sadness, frustration, anger, tranquility, jubilation, etc. The only rule is — you can't use people, or faces (including animals) to show the emotion! Other than that, anything goes. I can't wait to see what you do!

As an added incentive anyone who participates will receive a gift at the last meeting!

Your Assignment/Project for March will be to bring in at least one workflow hint to share. We will also ask you to provide information about your favorite labs, album companies, etc. I love the round table discussions we have — we always learn so much from each other. Make sure you are there March 15!

I want to take a minute to thank everyone on the board for all their generous help: Richard, for producing the great newsletter; Ron, for tirelessly coming to all the meetings and helping us to keep going; Bob and Elaine Hughes for stepping in to round out the board; Barb for keeping the PPCO library going; Shirlene, who has worked through all the chairs and has been one of the most devoted people to this organization; and Jim for updating our website (check it out – www.pcco.org). It is through the hard work of all these volunteers that we have a great PPCO organization. Please take a moment to thank these people too, and consider volunteering (talk to Richard, I am sure he is looking for a few good people).

Will you be at the PPO Convention March 3-8? This year it is a MUST SEE convention, with many outstanding speakers. Will this be your first year? Talk to me, I can help advise you to take advantage of this great convention! See you in the hospitality room!

Hugs,

Penney



January Meeting in Review



Nancy Bailey and Rick Ramsey of Nancy's Photography in Anderson, Indiana

Nancy Bailey started as a wedding photographer and has owned and operated Nancy's Photography in Anderson, Indiana. Her presentation at January's meeting concentrated on Senior Portraits and digital composites. Nancy's increased use of digital cameras has been directly influenced by the addition of Rick Ramsey to her studio.

Rick Ramsey grew up in his family photography business in Tennessee. Rick wanted to move to Indiana and did so. He is self-taught in digital technology. Rick taught us how to make digital composites.

If you were at the meeting, you were impressed with the stunning portraits on display. If you were there, you know that the digital montage shown here (the first attempt by a certain newsletter editor) is not on the level of Nancy and Rick's!



Bob Williams (PPO President) and Bernie Gratz visited our meeting (although we had sent them to Chi-Chi's!) and lent their expertise to the monthly computer challenge. Bob Hughes maps strategy as Jim Nardonne tries his hand at "Interstate 270 - The Video Game."

Mark Your Calendar for the Annual Convention: March 3 – 8, 2004

The 51st Annual Convention of the Professional Photographers of Ohio in conjunction with the 2004 Mid-East States Regional Convention, Trade Show and Affiliated Print Competition will take place this coming March in Dayton. Below are the scheduled speakers:

Friday, March 5

Bruce Hudson

Saturday, March 6

Dave Huntsman

Kalen Henderson

Dennis Hammon

PASO Program

Michael Taylor

Gail Nogle

Don Emmerich

Sunday, March 7

Tim & Bev Walden

Mark Campbell

Colleen Gonsar and Darty Hines

PASO Program

Eddie Tapp

Scott Kurkian

JD, Jean and Dave Wacker

Tim Kelly

Stewart Powers

Greg Stangl

Monday, March 8

Phillip Stewart Charis

Monte Zucker

For more information, check out
www.ppofohio.org

PPA

Super Monday features educational programs around the country at a location near you! Tuition for a full day of learning is just \$99 if you pre-register. Super Monday courses are hosted by professional photographers in their own studios - course offerings typically range from seniors, children and weddings to marketing and digital imaging.

Our next Super Monday programs will be held on April 5, 2004.

Mark Your Calendar

Feb 9 Mark Campbell

Mar 15 Roundtable

Apr 12 Gallery Hop

May 10 Patrick Rice

PPCO

Professional Photographers
of Central Ohio

Dedicated to the Advancement of Photography as an Art and as a Profession

PPCO Click Topiks
13 West Main Street
Newark OH 43055