

## February Meeting

# James Williams



James Williams and his wife Cathy have been in the photography business over twenty years, specializing in senior, family and wedding photography. James is a PPA/PPO Certified Professional Photographer and holds the degree of Accolade of Photographic Mastery from WPPI. James is in the process of writing a book for Amhurst Media on how to operate a successful photography studio in a small town. It will be available early next year.

In a program that will appeal to digital and film based photographers alike, James will share with you how to pose and light subjects for maximum impact. He will illustrate how a single light can be used with great effectiveness, and also how to use multiple lights to showcase the subject and background. James will show you, step by step, how to beautifully pose and light a photograph so that your subjects are thrilled with their photographs. His simple, down to earth teaching style ensures you will leave the program with new knowledge and fresh ideas for your photography.

## Please Join us for the February Meeting!

**Who:** Jim Williams - [www.jwilliams.com](http://www.jwilliams.com)

**What:** Portrait posing and lighting basics

**When:** Monday, February 14th- 6:30pm

**Where:** Berwick Manor, 3250 Refugee Road 614-235-7100

**Directions:** Go to mapquest for directions or use these simple directions: Take I-70 to the exit for route 33 south. Take the exit for 104 West, at the light turn left, go through the next light then immediately turn left into the parking lot for Berwick Manor.

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## *President's Message*



Fellow Photographers-

Thanks to the PPCO members who took advantage of the print competition by bringing prints to the January meeting. The last couple of years I have worried that we would have three judges and no prints, but we have had big stacks of entries! Maybe we will actually have to limit the number of entries in future years.

Of course the meeting lasted too long. The judges could have simply said things like, "That's a good one - Next!" to speed things up. But they didn't. With every single entry, they gave suggestions of how the image could be improved.

I'm on my way to the Triangle Institute of Professional Photography. Two years ago I made a wrong turn and missed dinner. I'm studying Mapquest with motivation. The nice thing about the Institute is that once I find the Radisson I don't have to drive anywhere for about a week.

I received an email alerting me to renew my subscription to Studio Photography and Design. After I renewed I read some of the online version of the magazine. One story profiled the Los Angeles photographer Jay Lawrence Goldman. At the end of the story he mentioned that his camera bag was stolen at a wedding. The good news is that he doesn't keep memory cards in his bag - he keeps them on his belt.

One last thing - was anybody jealous of the print handlers at January's meeting? Hey, at the PPO convention in Dayton you can help in the print room and you can help set up and take down the exhibit. It really is interesting to see all the entries up close!

*Richard*

# Bits and Pieces

PPA News -PPA held its annual Imaging USA convention in New Orleans on January 16th through the 18th. It was very well attended, particularly by Ohio people! I went to the convention for the first time, and it was fun. I decided to go because I was going to receive my Craftsman degree. That part was a lot of fun, especially since I got to share in my accomplishment with other degree and award recipients from Ohio, we all went out to Pat O'Brien's on Bourbon street for hurricanes after the Kodak Wild West party. Oh yeah, I also learned some cool stuff in the seminars. ;- ) I highly recommend going to conventions if you can, you will learn a lot and you will make some great new contacts. Can't afford the national conventions, go to PPO, it is on par with the nationals.

## Ohio PPA degree recipients:

Robert Kunesh - Masters of Electronic Imaging -  
Photographer of the year-silver level

Alexis Riffle - Master degree

Warren Gregory - Craftsman degree

Nick Coury - Craftsman degree

Penney Adams - Craftsman degree

PPCO member Awards -

Robert Hughes Photographer of the year - Silver level

Judith Shindle - Anne Award

There were many other Ohio photographers who received photographer of the year awards and Imaging excellens awards, please excuse me for not being able to list them all here!

## PPO Scholarships

The Professional Photographers of Ohio offers several scholarships every year. They are presented at the annual convention. The PPO Continuing Education Scholarship application deadline has been extended to February 11. Applications need to be forwarded to Eric Schryver, Schryver Photography, 6316 Far Hills Ave., Dayton, Ohio 45459.

Those interested in taking advantage of this outstanding opportunity to expand their knowledge use the below link to download the form.

Scholarship Application form:

<<http://www.ppofohio.org/2005spring/2005%20Scholarship%20application.pdf>>

Requirements:

<<http://www.ppofohio.org/2005spring/2005ContinuingEducationAwards.htm>>

Good Luck!!!

## Upcoming PPO events

### February 23-28 52 Annual Mid-East States Convention

The convention will be held in Dayton again this year. It is the very best way to meet other photographers, learn what's new in the industry, and visit the best trade show around! Want to really have fun and learn a lot? Volunteer in the print room!

### June 13, 2005 - Marketing Super Summit

A full day of super marketing information! The 2005 Marketing Super Summit will be held at the Buckeye Cafe on June 13th. All the wonderful speakers will be from the marketing industry. These talented speakers will talk about developing a strong marketing strategy, how to listen to and speak to your clients effectively, and other helpful marketing topics. This will be a merit program and will include lunch. Stay tuned for further information about signing up!

# Announcements:

## Mark Your Calendar!

### 2004-2005 Meetings

September 13 - Greg Sailor - Digital Capture  
October 11 - Nick Coury - Digital Basics  
November 8 - Wes Smith - Year Round Profitability  
November 14-15 - PPO Fall Conference  
December 13 - Annual Christmas Party  
January 10 - Print Competition  
February 14 - Jim Williams  
February 23-28 - PPO Mid-East  
States Regional Convention - Dayton  
March 14 - Round Table - bring your questions!  
April 11 - Gallery Night - Barb Rice - Pet Photography  
May 9 - Final meeting of the year - Gary Phillips  
June - No meeting  
July - No meeting  
August 8 - Annual Field Trip!

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*Did you know?* - PPCO Board meetings are generally held at 5:30, before the regular meeting. PPCO financial information is available to members upon request.

# Thank You!

**PPCO**  
is a PPA affiliate

We would like to extend a huge thank you to our three judges from the print competition in January. It was a great competition, with 94 entries! The judges, Mark Garber, Jennifer Gilman of Dayton and Rich Newell from Centerville, did a great job, providing a lot of wonderful comments on how to improve our photography. We had two high scorers, Bob Davidson and Robert Hughes. The rest of our results will be revealed at the last meeting of the year when we present the awards. We do it then because that is usually a highly attended meeting, and it gives us time to tally the results!

Thank you also to everyone who entered, including those of you who have never entered before. I know that it is scary to enter, and then you may feel a bit daunted after entering! But I encourage each of you to continue to enter competitions because each time you do you will learn something new and your photography will benefit. Besides, we love seeing your work!

# PPCO

"Dedicated to the Advancement of Photography as an Art and as a Profession"

## Professional Photographers of Central Ohio

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